

2027 IFDA SPONSORSHIP OPPORTUNITIES



SPONSORS AT ALL LEVELS WILL BE PROMOTED BY COMPANY NAME OR LOGO* IN EVENT PROMOTIONAL AND RECAP MATERIALS

	PREMIER	PLATINUM	GOLD	SILVER	BRONZE	COPPER
BENEFITS/INVESTMENT	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000	\$500
PRESIDENT'S RECEPTION SPONSOR AT CONVENTION (SIGNAGE & COMPANY BRANDED HOSTED BAR)	★					
EARLY ARRIVAL MEET & GREET BAR SPONSOR AT CONVENTION	★					
FOYER SIGNAGE SPONSOR AT CONVENTION	★					
MOBILE EVENTS APP BANNER	★	●				
LOGO ON SIGNAGE AT CONVENTION EDUCATION SESSIONS	★	●				
TWO ARTICLES IN THE FRIDAY FOLLOW-UP (IFDA'S WEEKLY E-NEWSLETTER) AUTHORED BY SPONSOR AND LOGO PROMINENTLY DISPLAYED	★	●	●			
RECOGNITION ON CONVENTION MARKETING MATERIALS (PRINT, DIGITAL AND SOCIAL MEDIA)	★	●	●	●	●	●
CONVENTION HOTEL KEYCARDS SPONSOR (ONE COMPANY LOGO PER KEY CARD)		●				
MONDAY & TUESDAY REFRESHMENT BREAK SPONSOR AT CONVENTION			●	●		
1/2 PAGE AD IN CONVENTION PROGRAM			●	●	●	
1/4 PAGE AD IN CONVENTION PROGRAM						●

*PLEASE SUBMIT A HIGH-RESOLUTION LOGO TO ABBY MCQUINN MEMBERSERVICES@IFDA.ORG TO GUARANTEE INCLUSION IN ALL 2027 MATERIALS

2027 IFDA
ANNUAL CONVENTION



A LEGACY OF LEADERSHIP
Three Generations, One Legacy of Service



OAK BROOK HILLS
RESORT & CONFERENCE
CENTER

APRIL 4-6